



School Meals Change Lives

Content Creative: Video Storyteller & Social Media

Who We Are

Thrive provides life-changing daily school meals to thousands of children across Bangladesh and the Philippines. We are looking for a creative storyteller who can turn real impact into moving, heart-centered video content that inspires action and builds global awareness.

The Role

- **Type:** Virtual / Independent Contractor
- **Commitment:** Part-Time or Full-Time
- **Mission:** Capture the heart of our work to drive donor engagement and support.

Key Responsibilities

- **Produce:** Edit raw footage into highly engaging, heartfelt stories.
- **Optimize:** Tailor video assets for social channels and donor engagement.
- **Engage:** Drive community interaction to grow organic audience reach.
- **Trend-Spot:** Adapt fast-moving platform trends to fit Thrive's authentic voice.

Success Metrics

- **On-time delivery:** Seamlessly meet fast-paced deadlines.
- **High-quality work:** Deliver polished, visually compelling, and on-brand assets.
- **Growth:** Increase organic video views, shares, and audience engagement rates.

Who You Are

- **Mission-driven:** You are deeply drawn to helping feed hungry children.
- **Self-motivated:** You thrive in an independent, roll-up-your-sleeves culture.
- **Skilled editor:** You have proven experience with video tools
- **Data-aware:** You are motivated by social analytics to improve performance.
- **Collaborative communicator:** Team player, keeping everyone in the loop.

How to Apply

Email your CV, a cover letter, and your best video storytelling samples to info@thrive-global.org. Rolling applications.

www.thriveschoolmeals.org